



Estimated Speaker Fees (per speech)

Corporate:

- \$1,000-\$2,500 = Beginning speaker
- \$2,500-\$5,000 = Speaker with average experience
- \$5,000-\$10,000 = Speaker with significant experience
- \$10,000-\$30,000 = Very experienced and in-demand speaker
- \$30,000-\$250,000 = Very well known/celebrity speaker
- \$250,000 plus = Rock star speaker

Association:

- \$1,000-\$2,000 = Beginning speaker
- \$2,000-\$4,000 = Speaker with average experience
- \$4,000-\$5,000 = Speaker with significant experience
- \$5,000-\$8,000 = Very experienced and in-demand speaker
- Most associations won't pay over \$8,000 unless membership levels are very high and they have a higher budget.

Academic:

- \$500-\$2000 = Beginning speaker
- \$2,000-\$5,000 = Speaker with average experience
- \$5,000-\$8,000 = Speaker with significant experience
- \$8,000-\$15,000 = Very experienced and in-demand speaker
- \$15,000-\$40,000 = Very well known/celebrity speaker
- \$40,000 plus = Rock star speaker

Free Speeches (per speech)

Non-profit:

- Typically free. May include paid travel/lodging/expenses.
- Great for getting speaking experience
- May get paid speeches from \$250-\$2,000 if there is high-level donor support.

Platform:

- Speak for free.
- Speak on seminar stages: Sell your product or service. Split 50/50 with the seminar leader.
- Income potential is very high if receptive and motivated audience.
- Speak on your own stage: Sell your product, service, or coaching. You keep 100% of profit.
- Income potential is extremely high.

Important Note:

These estimated speaker fees are all relative to the budgets that each company, organization, or school has. There are exceptions to these in many instances. For example, a private school may have a greater budget to spend than a public school. With many variables, it can be challenging to accurately predict budgets for speakers. However, these estimated income ranges can be used in general for predicting the potential for how much you may get paid to speak.